



Onyx & Cie

FAMILY OFFICE



Truly independent.

FAMILY VALUES

Values are vital, because they give purpose to life.

Our convictions and principles are shaped by our experiences as well as by **the moral code passed down to us by our parents.**

Each family has its own culture, together with a common vision built up by the members over time.

These shared values are the **family dynasty's cornerstone** as it moves forward.

Whether you are the founder of the family business or one of the descendants, your aim is to preserve the family fortune, increase its value and pass it on to **future generations.**

**“BRINGING THE
PAST AND THE
FUTURE
TOGETHER
UNDER THE SAME
ROOF, TODAY.”**

Onyx & Cie SA is an independent multi-family office. The company was founded in 1994 and is still managed by its original founding partners, all members of the same family.

Our team offers the complete solution to managing your wealth, with lawyers, asset managers, financial analysts, accountants and tax, trust and inheritance planning specialists.

We belong to ARIF, the Association of Financial Intermediaries for French-Speaking Switzerland, and comply with its code of practice for independent asset managers. The strict standards to which we are held are testimony to our integrity, our professionalism and the quality of the services we provide.

As we are not affiliated with any financial institution, we freely choose depositary banks and service providers based on our clients' best interests.

We select our staff with the utmost care. Some of our employees have been with us for over 20 years, demonstrating our long-term commitment to you, our clients.





A FAMILY AND ITS NEEDS

Your family's patrimony is more than just a financial resource – it also has **personal, social and cultural dimensions**. In the interests of family cohesion, it is important to look after each of these.

Once a family has amassed a certain amount of wealth, there is a risk that members will find themselves spending all their time managing it, calling on numerous advisers in an increasingly complex list of areas as they do so.

A family office can make **life easier**, by taking on the day-to-day management of assets.

Our clients see us as the complete solution, a single point of contact that relieves them of daily tasks so they can focus their attention on the essentials: their family and their business.

**“OUR FAMILY IS
IDEALLY PLACED TO
UNDERSTAND YOUR
FAMILY’S NEEDS.”**

Wealth management

The world becomes more complex with every year that passes. At Onyx & Cie SA, we advise families on the strategic choices they face as they manage their assets.

We have the skills, specialists and tools required to provide sophisticated wealth management solutions backed by Swiss banking traditions.

At Onyx & Cie SA, we use appropriate diversification to offer our clients discretionary mandates with a choice of three management profiles (conservative, balanced or aggressive) and a range of reference currencies.

Alternatively, we are ideally placed to assist clients wishing to make their own decisions with professional support. We provide analyses, recommendations and publications while actively monitoring the asset allocations and risks of client portfolios.

ONYX & CIE SA, A PARTNER YOU CAN TRUST.

We have learned by experience that many people listen, a few understand and just a handful are capable of identifying appropriate solutions.

Our role is to lead the way so that our client families achieve their objectives. Day by day, **we work to build trusting relationships with clients** and create value for them.

With our focus firmly on the future, we provide **tailored services** which develop as you, your family and your company mature.

We add value through our threefold commitment to keeping relations within **your family harmonious, protecting your assets** while generating a revenue to match your lifestyle and **making preparations for your wealth to pass smoothly on to your descendants.**

Independence, integrity and discretion are the hallmarks of Onyx & Cie SA. Our clients stay with us from one generation to the next. In our eyes, there could be no better proof of the success of our family office services.

Legal services

Running a family office requires a comprehensive, integrated approach of which wealth management is just one element.

Through our law firm based in Geneva, London, Shanghai and Singapore, we offer clients a full range of business and family law services.


Wealth planning

The world around us is constantly changing. Although we cannot predict or influence the future, our role as your trusted advisor is to understand and foresee upcoming changes and protect your family from unexpected events.

As you consider how to hold your assets, a range of legal structures are available to you. It is important to choose the most appropriate solution. The structure you set up must adapt to the needs of your family over time, for successive generations.

At Onyx & Cie SA, we will begin with an in-depth analysis of your personal situation and needs so we can offer innovative, lasting solutions covering the creation of legal structures (trusts, foundations, companies, etc.), family governance, tax and business restructuring.





Truly dedicated.

SERVICES

Wealth management

- Investment profile and asset allocation.
- Discretionary management and investment advice.
- Consolidated reporting and analysis.
- Bank account opening.
- Private equity.

Personal assistance

- Secretary and concierge services.
- Employees management.
- Legal services.
- Invoice payment.
- Yacht and aircraft management.
- Preparation of tax returns.
- Bookkeeping and document filing.
- Cash-flow management.

Wealth planning

- Trusts and foundations.
- Prenuptial agreements.
- Tax and relocation advice.
- Wills and gifts.
- Life insurance.

Business development

- Initial Public Offerings.
- Real estate projects.
- Business transfer.
- Company registration.
- Support with raising equity finance.

Family governance

- Family charters.
- Family councils.
- Family assemblies.

Charity and philanthropy

- Establishment of charitable entities.
- Organizing fund-raisers.
- Preparing and monitoring philanthropic initiatives.

**“INVEST TODAY, PLAN FOR
TOMORROW.”**

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Truly efficient.

